## Council on Postsecondary Education Executive Committee Meeting January 12, 2006

# **Draft Tuition Policy**

Prior to 2001, the Council set resident undergraduate tuition rates for students attending public institutions as a percentage of Kentucky Per Capita Personal Income (PCPI). These rates were differentiated by sector. In FY 2000, the last year this policy was in place, UK's and UofL's tuition was 13.4 percent of PCPI, the comprehensive institutions' tuition was 9.2 percent of PCPI, and KCTCS's tuition was 5.0 percent of PCPI.

Over the past five years, tuition and required fees have increased by an average of \$2,225 for the research institutions (or 64 percent), \$2,146 for the comprehensive institutions (or 84 percent), and \$1,122 (or 91 percent) for KCTCS. The Council took action in May 2005 on current tuition and fee rates but indicated that a more direct approach to determining the rates would occur for 2006-07. In addition, the Council and KHEAA initiated a detailed affordability study that was completed in September 2005 to evaluate student record data regarding affordability.

At its January 30, 2006, meeting, the Council will take action on a staff recommendation regarding tuition policy to include the tuition and required fee rates for each institution.

This agenda item details the following:

- Timeline detailing the process for finalizing the tuition policy for 2006-08.
- The Council's tuition policy.
- Parameters and technical guide for tuition and mandatory fees for 2006-08.

# <u>Timeline and Process for Establishing Tuition and Fees for 2006-08</u>

The Council staff has had numerous discussions beginning in September with institutions and executive and legislative members and staffs regarding the Council's tuition policy changes. The following table details the timeline for remaining discussions of tuition policy and its implementation that will occur between now and March when the Council finalizes the policy.

# DRAFT TIMELINE FOR TUITION POLICY/PARAMETERS

| Date                                       | Description   | Objective   |
|--|---|---|
| December 7,<br>2005                        | Meetings with CBOs, Presidents,<br>Executive Committee  | Discuss draft tuition policy approach/review possible rate/range options.   |
| December 16,<br>2005                       | Email meetings with Council members and CBOs            | Council staff to send draft tuition policy and recommended institutional data/rates/ranges for comments/suggestions.                              |
| December 16,<br>2005 – January<br>10, 2006 | Email meetings/conference calls, etc.                   | Council staff will work with CBOs to analyze/refine data, incorporate suggestions/comments, and finalize draft recommendation.                    |
| Early January<br>2006                      | Meetings with CBOs, Presidents, Executive Committee     | Discuss tuition policy draft and preliminary rates/ranges.  |
| January 5, 2006 –<br>January 30, 2006      | Email meetings/conference calls, etc.                   | Refine recommendations based on discussion and finalize recommendations.  |
| January 30, 2006                           | Council meeting   | Council action on tuition policy.   |
| February/March<br>2006                     | Institutional boards meet                               | Institutional boards meet and develop recommendations on tuition and fees consistent with Council policy to be presented to the Council in March. |
| Late Feb/early<br>March 2006               | Tuition hearings before the Council Executive Committee | Institutions present board recommendations consistent with the Council's tuition policy/parameters, or request exceptions.                        |
| March/April                                | Council meeting   | Final action on policy/rates.   |

# Council on Postsecondary Education Tuition Policy

• The Council shall maintain a system for establishing parameters regarding tuition and fees for postsecondary education in order to ensure that higher education remains affordable for Kentucky's citizens and that sufficient revenue is available for the goal attainment of the public agenda.

## **Policy Principles**

- (Access) College education in Kentucky should be affordable for all Kentuckians and institutional choice for qualified students should be attainable regardless of income. Annual price fluctuations should be minimized to the extent possible.
- (Adequacy) Tuition policy decisions should align the tuition and fee revenue with state appropriations to provide adequate total public funding levels necessary for institutions to meet the objectives of the public agenda.
- (Aid) Tuition and student financial aid policies should be coordinated effectively to
  ensure sufficient financial aid for needy students.
- (Alignment) The following three policies should be aligned with each other and the public agenda: (1) General Fund appropriations, (2) financial aid, and (3) the establishment of tuition and required fees at the institutions.

## Tuition and Fees

- Undergraduate Resident Tuition and Mandatory Fees will be determined based on the following factors:
  - Ability of students to pay
    - Enrolled students' income levels (JBL affordability study data)
    - Enrolled students' financial aid from all sources (JBL affordability study data)
    - Population income levels including potential students not currently enrolled (median family income of the Commonwealth)
    - Minimum amount of student loans (Measuring Up best practices for best performing states in the affordability measure)

## ➤ <u>Market</u> factors

- Tuition and fee rates compared to benchmarks
- Tuition and fee revenue levels relative to total funds compared to benchmarks

- Nonresident Undergraduate Tuition and Fees The Council supports enrolling and retaining nonresident students in Kentucky. This will be necessary in order to reach the educational attainment goals of the public agenda by 2020. The Council also expects nonresident students to pay a higher price to cover a greater percentage of the cost of their education. The published nonresident tuition and fees at each institution will be at least 2.5 times higher than resident undergraduate tuition and fee rates.
- Graduate and Professional Tuition and Fees -The institutions will submit a proposal detailing tuition and fee rates for graduate and professional programs. The proposed tuition and fee rates will consider students' ability to pay as well as market factors.
- Special Circumstances The Council will consider special circumstances on a case by case basis at the tuition hearing to be held prior to final action by the Council in March/April prior to the beginning of each biennium.

#### Technical Guide for 2006-08 Tuition and Fees Parameters

- The institutions' tuition shall be established in such a manner that the combination of mandatory fees and tuition charges do not exceed the maximum parameter unless expressly granted an exception by the Council.
- The maximum parameters are detailed as follows:
  - o TABLE 1 2006-07 parameters
  - o TABLE 2 2007-08 parameters assuming less than half benchmark recommendation funded by the legislature
  - o TABLE 3 2007-08 parameters assuming half or greater of the benchmark recommendation funded by the legislature

## Resident Undergraduate Students:

- The parameters are based on an analysis of the current relationship of tuition and fees
  as a percent of the statewide median family income (MFI) in each of the three sectors
  of public higher education in Kentucky as follows and the increase allowances as a
  percent of MFI by sector are based on the following proportionality:
  - The current sector breakdown of tuition and fees as a percentage of median family income for the (1) research sector - 12.2 percent; (2) comprehensive sector - 10 percent; and (3) two-year sector - 5 percent.
- The parameters are established separately based on benchmark funding assumptions:
  - Less than half the benchmark funding recommendation
    - Research sector may increase tuition and fees as a percent of MFI by one percentage point.
    - Comprehensive sector may increase tuition and fees as a percent of MFI by 0.82 percentage point.
    - Two-year sector may increase tuition and fees as a percent of MFI by 0.42 percentage point.
  - Half or greater than the benchmark funding recommendation
    - Research sector may increase tuition and fees as a percent of MFI by 0.50 percentage point.
    - Comprehensive sector may increase tuition and fees as a percent of MFI by 0.41 percentage point.
    - Two-year sector may increase tuition and fees as a percent of MFI by 0.21 percentage point.

- The parameters are established for both years of the 2006-08 biennium.
- In addition to the general parameters described above, the maximum increases as a percentage of MFI will be moderated by 0.25 percentage point for each of the following factors:
  - Market Factor tuition and fees greater than median of benchmarks decrease 0.25 percentage point.
  - Market Factor tuition and fee revenue as a percent of total public funds is below the average of the benchmarks - increase 0.25 percentage point.
  - Affordability Measure (JBL data) percentage of students (greater than 10 percent) in the bottom two income quartiles who do not meet affordability standard (greater than \$6,620 of cost of attendance left to pay after effective family contribution, grants, and \$2,620 in loans) decrease 0.25 percentage point.
- Benchmark comparisons will not apply to KSU based on Baker Hostetler concerns and alternative benchmark calculation (small institution adjustment).

#### Nonresident Undergraduate Students:

Policy statement -The Council supports enrolling and retaining nonresident students in Kentucky. This will be necessary in order to reach the educational attainment goals of the public agenda by 2020. The Council also expects nonresident students to pay a higher price to cover a greater percentage of the cost of education.

• The tuition and mandatory fees for nonresident undergraduate students shall be at least 2.5 times higher than the resident rates unless the institution awards a scholarship.

#### Graduate and Professional Students:

- Each institution shall present a proposal to the Council. The proposal should be based on market analysis and be competitive enough to keep residents in Kentucky to attend graduate school as well as attract nonresidents to Kentucky, consistent with the public agenda.
- Rates should also be established with the goal of ensuring that qualified resident students, who have low incomes, in combination with financial aid, have the opportunity to consider the program.

## Other Circumstances:

- The Council shall consider at the tuition hearing requests for specific exceptions to approved tuition parameters approved by the Council in January for undergraduate resident students. Institutions will be given the opportunity to submit detailed requests for exceptions in advance of the hearing.
- The Council shall consider at the tuition hearing proposals for separate rates for selected programs. Institutions will be given the opportunity to submit detailed proposals that include specific justification for differentiated rates in advance of the hearing.

# Draft Maximum Parameters for Undergraduate Resident Tuition and Mandatory Fees

|                                      |   | Tuition<br>and Fees                                  | Assumes Funding at Less than Half<br>of Benchmark Request<br>(\$34,544,400 or less) |  |   |                               | Assumes Funding at Half or Greater<br>of Benchmark Request<br>(\$34,544,500 or greater) |  |                                      |                                 |
|--------------------------------------|---|--|---|--|---|-------------------------------|---|--|--------------------------------------|---------------------------------|
| Institution                          | Tuition and Fees<br>2006                  | as %<br>of State Median<br>Family Income<br>\$46,856 | Maximum<br>Nominal<br>Tuition &<br>Mandatory Fees                                   | Max<br>Tuition and<br>Fees as % of<br>MFI 2007<br>\$48,168 | Percentage<br>Change<br>at<br>Max         | Dollar<br>Change<br>at<br>Max | Maximum<br>Nominal<br>Tuition &<br>Mandatory Fees                                       | Max<br>Tuition and<br>Fees as % of<br>MFI 2007<br>\$48,168 | Percentage<br>Change<br>at<br>Max    | Dollar<br>Change<br>at<br>Max   |
| Research Institutions                |   |  |   |  |   |                               |   |  |                                      |                                 |
| UK (Average Lower and Upper)<br>UofL | \$5,896<br>5,531                          | 12.6%<br>11.8%                                       | \$6,663<br>6,168  | 13.8%<br>12.8%   | 13.0%<br>11.5%                            |                               | \$6,362<br>5,927  | 13.2%<br>12.3%   | 7.9%<br>7.2%                         | \$466<br>396                    |
| SECTOR AVERAGE                       | 5,714                                     | 12.2%  | 6,415   | 13.3%  | 12.3%                                     | 702                           | 6,144   | 12.8%  | 7.5%                                 | 431                             |
| Comprehensive Institutions           |   |  |   |  |   |                               |   |  |                                      |                                 |
| EKU<br>KSU<br>MoSU<br>MuSU<br>NKU    | 4,660<br>4,468<br>4,320<br>4,428<br>4,968 | 9.9%<br>9.5%<br>9.2%<br>9.5%<br>10.6%                | 5,185<br>4,988<br>4,836<br>4,947<br>5,502   | 10.8%<br>10.4%<br>10.0%<br>10.3%<br>11.4%                  | 11.3%<br>11.6%<br>11.9%<br>11.7%<br>10.8% | 520<br>516<br>519             | 4,988<br>4,791<br>4,638<br>4,749<br>5,305   | 10.4%<br>9.9%<br>9.6%<br>9.9%<br>11.0%                     | 7.0%<br>7.2%<br>7.4%<br>7.3%<br>6.8% | 328<br>323<br>318<br>321<br>337 |
| WKU                                  | 5,316                                     | 11.3%  | 5,860   | 12.2%  | 10.2%                                     | 544                           | 5,662   | 11.8%  | 6.5%                                 | 346                             |
| SECTOR AVERAGE                       | 4,693                                     | 10.0%  | 5,220   | 10.8%  | 11.3%                                     | 526                           | 5,022   | 10.4%  | 7.0%                                 | 329                             |
| Two-Year Institutions                |   |  |   |  |   |                               |   |  |                                      |                                 |
| кстсѕ                                | 2,352                                     | 5.0%   | 2,615   | 5.4%   | 11.2%                                     | 263                           | 2,517   | 5.2%   | 7.0%                                 | 165                             |

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|--|--|--|---|--|---|--|---|--|--|--|
| Institution  | Tuition and Fees<br>2007                           | as %<br>of State Median<br>Family Income<br>\$48,168 | Maximum<br>Nominal<br>Tuition &<br>Mandatory Fees                                   | Max<br>Tuition and<br>Fees as % of<br>MFI 2008<br>\$49,420 | Percentage<br>Change<br>at<br>Max                 | Dollar<br>Change<br>at<br>Max          | Maximum<br>Nominal<br>Tuition &<br>Mandatory Fees                                       | Max<br>Tuition and<br>Fees as % of<br>MFI 2008<br>\$49,420 | Percentage<br>Change<br>at<br>Max            | Dollar<br>Change<br>at<br>Max          |
| Research Institutions                                      |  |  |   |  |   |  |   |  |  |  |
| UK (Average Lower and Upper)<br>UofL                       | \$6,671<br>6,166                                   | 13.8%<br>12.8%                                       | \$7,462<br>6,821  | 15.1%<br>13.8%   | 11.9%<br>10.6%                                    | \$791<br>655                           | \$7,153<br>6,573  | 14.5%<br>13.3%   | 7.2%<br>6.6%                                 | \$482<br>407                           |
| SECTOR AVERAGE   | 6,419  | 13.3%  | 7,141   | 14.5%  | 11.2%   | 723                                    | 6,863   | 13.9%  | 6.9%   | 445                                    |
| Comprehensive Institutions                                 |  |  |   |  |   |  |   |  |  |  |
| EKU<br>KSU<br>MoSU<br>MuSU<br>NKU<br>WKU<br>SECTOR AVERAGE | 5,185<br>4,988<br>4,836<br>4,947<br>5,502<br>5,806 | 10.8%<br>10.4%<br>10.0%<br>10.3%<br>11.4%<br>12.1%   | 5,725<br>5,523<br>5,367<br>5,481<br>6,050<br>6,362<br>5,751                         | 11.6%<br>11.2%<br>10.9%<br>11.1%<br>12.2%<br>12.9%         | 10.4%<br>10.7%<br>11.0%<br>10.8%<br>10.0%<br>9.6% | 540<br>535<br>531<br>534<br>548<br>556 | 5,522<br>5,320<br>5,164<br>5,278<br>5,848<br>6,160<br>5,549                             | 11.2%<br>10.8%<br>10.4%<br>10.7%<br>11.8%<br>12.5%         | 6.5%<br>6.7%<br>6.8%<br>6.7%<br>6.3%<br>6.1% | 337<br>332<br>328<br>331<br>346<br>354 |
| Two-Year Institutions                                      | ·  |  |   |  |   |  |   |  |  |  |
| KCTCS  | 2,615  | 5.4%   | 2,886   | 5.8%   | 10.3%   | 271                                    | 2,784   | 5.6%   | 6.5%   | 169                                    |

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|--|--|--|---|--|---|--|---|--|--|--|
| Institution                              | Tuition and Fees<br>2007                           | as %<br>of State Median<br>Family Income<br>\$48,168 | Maximum<br>Nominal<br>Tuition &<br>Mandatory Fees                                   | Max<br>Tuition and<br>Fees as % of<br>MFI 2008<br>\$49,420 | Percentage<br>Change<br>at<br>Max                 | Dollar<br>Change<br>at<br>Max          | Maximum<br>Nominal<br>Tuition &<br>Mandatory Fees                                       | Max<br>Tuition and<br>Fees as % of<br>MFI 2008<br>\$49,420 | Percentage<br>Change<br>at<br>Max            | Dollar<br>Change<br>at<br>Max          |
| Research Institutions                    |  |  |   |  |   |  |   |  |  |  |
| UK (Average Lower and Upper)<br>UofL     | \$6,374<br>5,923                                   | 13.2%<br>12.3%                                       | \$7,157<br>6,571  | 14.5%<br>13.3%   | 12.3%<br>10.9%                                    | \$783<br>648                           | \$6,849<br>6,324  | 13.9%<br>12.8%   | 7.4%<br>6.8%                                 | \$475<br>401                           |
| SECTOR AVERAGE                           | 6,149  | 12.8%  | 6,864   | 13.9%  | 11.6%   | 716                                    | 6,586   | 13.3%  | 7.1%   | 438                                    |
| Comprehensive Institutions               |  |  |   |  |   |  |   |  |  |  |
| EKU<br>KSU<br>MoSU<br>MuSU<br>NKU<br>WKU | 4,988<br>4,791<br>4,638<br>4,749<br>5,305<br>5,662 | 10.4%<br>9.9%<br>9.6%<br>9.9%<br>11.0%<br>11.8%      | 5,523<br>5,321<br>5,164<br>5,278<br>5,848<br>6,214                                  | 11.2%<br>10.8%<br>10.4%<br>10.7%<br>11.8%<br>12.6%         | 10.7%<br>11.1%<br>11.3%<br>11.1%<br>10.2%<br>9.8% | 535<br>530<br>526<br>529<br>543<br>552 | 5,320<br>5,118<br>4,961<br>5,075<br>5,646<br>6,012                                      | 10.8%<br>10.4%<br>10.0%<br>10.3%<br>11.4%<br>12.2%         | 6.7%<br>6.8%<br>7.0%<br>6.9%<br>6.4%<br>6.2% | 332<br>327<br>323<br>326<br>341<br>350 |
| SECTOR AVERAGE                           | 5,022  | 10.4%  | 5,558   | 11.2%  | 10.7%   | 536                                    | 5,355   | 10.8%  | 6.7%   | 333                                    |
| Two-Year Institutions                    |  |  |   |  |   |  |   |  |  |  |
| KCTCS                                    | 2,517  | 5.2%   | 2,785   | 5.6%   | 10.7%   | 268                                    | 2,684   | 5.4%   | 6.6%   | 167                                    |